## ORDER

105663 Orders Order / Rev: Alt Order #: 06842087 **HORSFORD 4 CONGRESS** Product Desc: Estimate: 1609 Flight Dates: 09/12/12 - 09/17/12 Primary AE: Amy McCreary Original Date / Rev: 08/17/12 / 09/07/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Name: GMMB, Inc./ Washington D.C. Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 15% Agency Commission: Horsford for Congress 200 LS Advertiser Name: A35+ Demographic: New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill	Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
08/27/12	09/17/12	38	\$14,770.00	\$12,554.50		

PLC02

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	38	\$14,770.00	\$12,554.50	0.00
Totals	38	\$14,770.00	\$12,554.50	0.00

00:05:00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary		8	Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	31%	\$14,770.00
Market	100%	\$47,645.16

Product Codes:

Revenue Codes:

Priority:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$12,387.74
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV .	16%	\$7,623.23
KTUD	1%	\$476.45
KVVU	18%	\$8,576.13
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$3,811.61

Ln Ch	n Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type \$	Spots	Amount
E 1 KS	NV 09/12/	12 09/14/12	M-F 5-6a WakeUp M-F 5-6a WakeUp	•	5-6a	WTF	:30	2	\$90.004	0.00 NM	2	\$650.00
NE\	NS		·									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week	09/10/12	09/16/12	WTF	2	\$90.00	0.00						

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HORSFORD 4 CONGRESS

Flight Dates:

09/12/12 - 09/17/12

Estimate:

1609

Ln Ch Start End	Inventory Code		Start/End 1 5-6a	Fime Days WTF-	Len Spo		Rtg Type		Amount
Ë 1 KSNV 09/12/12 09/14/12 NEWS	M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	w1F-	- :50	2 \$90.004	0.00 NM	2	\$650.00
Start Date End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 09/10/12 09/16/12	WTF	2	\$90.00	0.00	187 ) 1		m		
<u>Spot Ch Date Range</u> 1 KSNV 09/10/12-09/16/12 N	<u>escription</u>		/End Time		Weekdays -TWThF		Rtg Type 0.00 NM		
See MG 1.3,1.4	7-1 5-0a Wakeop V	wwagnero-ca			- 1 (4) 1111	30 <del>(@@:@@)</del>	0.00 /1///		
[.NOT AVAILABLE RAT	E] NOT AVAILABL	E RATE							
2 KSNV 09/10/12-09/16/12 N	1-F 5-6a WakeUp v	v/Wagner5-6a			-TWThF	- :30 <del>(\$90.00)</del>	0.00 <i>NM</i>		
See MG 1.3,1.4	TIMOT AVAILADI	C DATE							
[.NOT AVAILABLE RAT 3 KSNV 09/12/12-09/14/12 N	-				WThF	- :30 \$325.00	0.00 NM		
⊕ MG for 1.1,1.2	i o ou rrancop i	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				.00 4020.00	0.00 1111		
[REVISED RATE]							1		
4 KSNV 09/12/12-09/14/12 N	1-F 5-6a WakeUp v	v/Wagner5-6a			WThF	- :30 \$325.00	0.00 NM		
E 2 KSNV 09/12/12 09/14/12			6-7a	WTF-	- :30	2 \$175.004	0.00 NM	2	\$350.00
NEWS	M-F 6-7a WakeL	lp w/Wagners							
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/10/12 09/16/12	WTF	2	\$175.00	0.00					
E 3 KSNV 09/17/12 09/17/12			6-7a	M	:30	1 \$175.004	0.00 NM	1	\$175.00
NICTATO	M-F 6-7a WakeU	lp w/Wagners					l		
NEWS Start Date End Date	Weekdays	Spots/Week	Rate	Rating			i		
Week: 09/17/12 09/23/12	M	1	\$175.00	0.00					
E 4 KSNV 09/12/12 09/14/12	Today Show	CM	658a-9am	WTF-	:30	2 \$200.004	0.00 NM	2	\$400.00
TODAY GUOW	Today Show								
TODAY SHOW  Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09/10/12 09/16/12	WTF	2	\$200.00	0.00					
E 5 KSNV 09/17/12 09/17/12	Today Show	CM	658a-9am	M	- :30	1 \$200.004	0.00 NM	1	\$200.00
	Today Show								
TODAY SHOW  Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/17/12 09/23/12	M	1	\$200.00	0.00					
E 6 KSNV 09/16/12 09/16/12	Meet the Press	СМ	8a-9am		·s :30	1 \$1,300.003	0.00 NM	1	\$1,300.00
	Meet the Press								
MEET THE PRESS	Mookdaya	Cnots/Mosk	Roto	Deting					
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	<u>Weekdays</u> Ş	Spots/Week 1	<u>Rate</u> \$1,300.00	<u>Rating</u> 0,00					
E 8 KSNV 09/12/12 09/14/12	M-F Today Show	II 3rd HBM	9-10a	WTF-	- :30	2 \$95,004	0,00 NM	2	\$250.00
	M-F Today Show	<i>t</i> 11 -							
TODAY SHOW II	Weekdays	Spots/Week	Data	Datina					
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	WTF	2	<u>Rate</u> \$95.00	Rating 0.00					
	Description		/End Time		<u>Weekdays</u>		<u>Rta</u> <u>Type</u>		
1 KSNV 09/10/12-09/16/12 N	A-F Today Show II	3rd Hr 9-10	a		-TWThF	- :30 <del>(\$95.0</del> 0)	0.00 <i>NM</i>		
See MG 8.3,8.4 [.NOT AVAILABLE RAT	FI NOT AVAII ARI	FRATE							
2 KSNV 09/10/12-09/16/12 N	-		а		-TWThF	- :30 <del>(\$95</del> :00)	0.00 NM		
See MG 8.3,8.4						,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
[.NOT AVAILABLE RAT	•		_		<del></del> -	.00 4105.00			
3 KSNV 09/12/12-09/16/12 №	n-r loday Snow II	ora mr 9-10	a		WThF	- :30 \$125.00	0.00 NM		
[.NOT AVAILABLE RAT	[E] NOT AVAILABI	LE RATE							
4 KSNV 09/12/12-09/14/12 N			a		WThF	- :30 \$125.00	0.00 NM		
MG for 8.1,8.2     MG for 8.1     MG for 8		AT-			•				
[.NOT AVAILABLE RA]	EJ NOT AVAILABI	LE RATE							

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09/12/12 - 09/17/12

Estimate:

1609

			, ,									
Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 9 KSNV	09/12/1	2 09/14/12	Rachael Ray Rachael Ray	CM	11am-12pm	WTF-	- :30	2	\$325.001	0.00 NM	2	\$650.00
RACHE	L RAY		Nachael Nay									
<u>Sta</u> Week: 09/	rt Date	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week	<u>Rate</u> \$325,00	Rating						
	Date Ra		escription	2 <u>Star</u> i	په پېږېږ <u>End Time/</u>	0.00	<u>Weekdays</u>	Len	gth Rate	Rtg Type		
		2-09/16/12 R	achael Ray	11ar	n-12 <b>p</b> m		WThF		:30 <del>(\$325.00)</del>	0.00 NM		
	e MG 9.3 OT AVAI		E] NOT AVAILABI	FRATE								
		2-09/16/12 R			n-12 <b>pm</b>		WThF	. :	:30 \$325.00	0.00 NM		
-	for 9.1 (											
E 10 KSNV	vised rate		Noon News	CM	12-1230pm	WTF-	- :30	2	\$125.004	0.00 NM	2	ቁንደለ በለ
L 10 KONV	05/12/1	2 03/14/12	Noon News	OW	12-1230p;(1	<b>W</b> 11	.50	2	φ125.004	U.UU INIVI	2	\$250.00
NEWS	-1 D-1-	F-JD-G	Maria Indonesia	0	5.	5. "						
Sta Week: 09/	<u>rt Date</u> '10/12	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 2	<u>Rate</u> \$125.00	Rating 0.00						
E11 KSNV	09/12/1	2 09/14/12	The Agenda 1230	Opm CM	1230-1p	WTF	- :30	2	\$100.003	0.00 NM	2	\$200.00
AGEND	۸.۸		The Agenda 123	0pm								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week; 09/	10/12	09/16/12	WTF	2	\$100.00	0.00						
E 12 KSNV	09/17/1	2 09/17/12	Dr. Phil Dr Phil	CM	3-4p	M	- :30	1	\$150.004	0.00 NM	1	\$150.00
DR. PH	IL		DI PIIII									
· · · · · · · · · · · · · · · · · · ·	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	M NEWS 3 at 4 (1	HOURSON 1	\$150,00 4-5pm	0.00 M	- :30	1	\$145.004	0.00 NM	4	<b>#445.00</b>
L 13 KONV	OSITITI	2 09/1/112	4PM NEWS (1 h		(4:00 PM-4:3		- :30	1	<b>Ф145.004</b>	U.UU INIVI	1	\$145.00
NEWS	-1 D-1-	E- 1 D-4-	10/ Indo-	0. ( 844 )	<b>.</b> .	<b>5</b> //						
<u>Sta</u> Week: 09/	<u>rt Date</u> '17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$145.00	Rating 0.00						
		2 09/14/12	NEWS 3 at 4 (1	HOUR)CM	4-5pm	WTF-	- :30	1	\$175.004	0.00 NM	1	\$175.00
NEWS			4PM NEWS (1 h	our)	(4:30 PM-5:0	0 PM)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	WTF	1	\$175.00	0.00						
E 15 KSNV	09/12/1	2 09/14/12	M-F Early News M-F Early News	CM	5-630p	WTF-	- :30	2	\$250,004	0.00 NM	2	\$500.00
NEWS			W-I Larly News									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12 2 09/14/12	WTF M-F Jeopardy	2 CM	\$250,00 630-7pm	0.00 ~-WTF-	- :30	2	\$230.004	0.00 NM	2	\$460.00
L 10 1014V	00/12/1	2 00/14/12	M-F Jeopardy	OW	000-7 pm		50	۷.	Ψ230.004	U.UU INIVI	2	φ460.00
JEOPAI		Fred Date	Manhala	O	D-4-	<b>5</b> ()						
<u>5ta</u> Week: 09/	<u>rt Date</u> '10/12	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 2	<u>Rate</u> \$230.00	<u>Rating</u> 0.00						
E 17 KSNV			M-F Wheel	CM	7-730pm	WTF	- :30	2	\$230.004	0.00 NM	2	\$460,00
WHEEL			M-F Wheel of Fo	rtune								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	WTF	2	\$230.00	0.00	*					
E18 KSNV	09/12/1	2 09/14/12	Face to Face w/		730-758pm	WTF	- :30	2	\$125.004	0.00 NM	2	\$250.00
FACE T	O FACE		, acc to race w/	บ.(เฉเอเบเ)								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/ E 19 KSNV		09/16/12 2 09/15/12	WTF Vegas Inc	CM	\$125.00 6:30-8pm	0.00	- :30	1	\$100.004	0.00 NM	4	<b>0100.00</b>
		2 03/10/12	Vegas Inc. Vegas Inc.	OIVI	o.oo-opin	3	.50	ı	φτου.υυ4	U.UU INIVI	1	\$100.00
VEGAS		End D		0-1-04	5 :	D- <i>1</i> ′						
<u>Sta</u>	<u>irt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						

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HORSFORD 4 CONGRESS

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1609

	01-	A
Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type 5 E19 KSNV 09/15/12 09/15/12 Vegas Inc. CM 6:30-8pmS- :30 1 \$100.004 0.00 NM	Spots 1	\$100.00
Vegas Inc.		Ψ100.00
VEGAS INC Start Date End Date Weekdays Spots/Week <u>Rate</u> <u>Rating</u>		
Week: 09/10/12 09/16/12S- 1 \$100.00 0.00		
E 20 KSNV 09/17/12 09/17/12 Mon PR 8-10p CM 8-10pm M :30 1 \$2,400.002 0.00 NM	1	\$2,400.00
Monday Prime 8-10pm THE VOICE		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 Manager 1 \$2,400.00 0.00		
Week: 09/17/12 09/23/12 M 1 \$2,400.00 0.00  E 21 KSNV 09/16/12 09/16/12 NFL Football CM 1P-9PM5 :30 1 \$4,000.004 0.00 NM	1	\$4,000.00
NFL Football		
SUN NIGHT FTBL Start Date End Date <u>Weekdays Spots/Week</u> <u>Rate</u> <u>Rating</u>		
Week: 09/10/12 09/16/12S 1 \$4,000.00 0.00		
E 22 KSNV 09/12/12 09/14/12 M-F News 3 at Eleven CM 11pm-1135pmWTF :30 2 \$255.004 0.00 NM.  M-F News 3 at Eleven	2	\$510.00
NEWS		
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week; 09/10/12 09/16/12WTF 2 \$255.00 0.00		
E 23 KSNV 09/12/12 09/14/12 The Tonight Show CM 1135p-1237aWTF :30 1 \$110.004 0.00 NM	1	\$110.00
Tonight Show TONIGHT SHOW		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week; 09/10/12 09/16/12WTF 1 \$110.00 0.00	_	4440.00
E 24 KSNV 09/17/12 09/17/12 The Tonight Show CM 1135p-1237a M :30 1 \$110.004 0.00 NM Tonight Show	1	\$110.00
TONIGHT SHOW		
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/17/12 09/23/12 M 1 \$110.00 0.00		
E 25 KSNV 09/12/12 09/14/12 M-F Today Show III 4th BM 10am-11amWTF :30 1 \$325.001 0.00 NM	1	\$325.00
Today 4th Hour TODAY SHOW III		
<u>Start Date End Date Weekdays Spots/Week Rate</u> <u>Rating</u>		
Week: 09/10/12 09/16/12WTF 1 \$325.00 0.00 Spot Ch Date Range <u>Description</u> <u>Start/End Time</u> <u>Weekdays Length Rate Rtg Type</u>		
1 KSNV 09/10/12-09/16/12 M-F Today Show III 4th Hr 10am-11amWThF :30 (\$325.00) 0.00 NM		
See MG 25.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
2 KSNV 09/10/12-09/16/12 M-F Today Show III 4th Hr 10am-11amwThF :30 \$325.00 0.00 NM		
⊕ MG for 25.1 09/14     [revised rate]		
N 26 KSNV 09/12/12 09/17/12 M-F 5-6a WakeUp w/Wa@M 5-6a M-WTF :30 2 \$125.003 0.00 NM	2	\$650.00
M-F 5-6a WakeUp w/Wagners		
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/11/12 09/17/12 M-WTF 2 \$125.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
1 KSNV 09/11/12-09/17/12 M-F 5-6a WakeUp w/Wagner5-6a M-WThF :30 <del>(\$125.00)</del> 0.00 NM See MG 26.3,26.4		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
2 KSNV 09/11/12-09/17/12 M-F 5-6a WakeUp w/Wagner5-6a M-wThF :30 <del>(\$125.00)</del> 0.00 NM See MG 26.3,26.4		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
3 KSNV 09/12/12-09/17/12 M-F 5-6a WakeUp w/Wagner5-6a M-wThF :30 \$325.00 0.00 NM		
⊕ MG for 26.2,26.1     [REVISED RATE]		
4 KSNV 09/12/12-09/17/12 M-F 5-6a WakeUp w/Wagner5-6a M-wThF :30 \$325.00 0.00 NM	Į	
⊕ MG for 26.2,26,1     [REVISED RATE]		

\$14,770.00